



## **FOR IMMEDIATE RELEASE**

### **Asia Pulp & Paper and Charta Global Announce the Availability of its New Sustainable and Plastic Free & Ready to Use Food Service Packaging**

***New Klikpak will be on display at Abastur Digital 2020***

**Indonesia, 1 December 2020** – Asia Pulp & Paper Sinar Mas, (APP) and its exclusive strategic partner, Charta Global are pleased to announce the availability of [Klikpak, its new, ready-to-use](#) recyclable and compostable paperboard foodservice packaging containers for hot/cold food. Ideally suited for the growing take-away, quick-serve restaurant and hospitality sectors, Klikpak is the plastic-free, sustainable solution for shelf-ready, on-demand, foodservice containers.

APP's new food service container, Klikpak will be its featured product and is one of many APP sustainable paper product solutions featured at [Abastur Digital](#). Available in two ready-to-use sizes, in both Mexico and the US, Klikpak food service containers are converted from APP's award-winning, certified home compostable and recyclable. [Foopak Bio Natura is part of the Foopak food packaging paperboard](#) product portfolio of high bulk, high yield multi-layer packaging boards and can be converted to custom cups or food service containers. All Foopak paperboard products are PEFC and FDA certified and are available in a wide range of GSM's.

In conjunction with the [Indonesian Trade Promotions Center \(ITPC\) of Mexico](#), Abastur Digital will host over 400 virtual exhibitors with products geared towards the hospitality and food service industry. In addition to APP's Klikpak and Foopak packaging boards, APP will also showcase its [Enza line of a comprehensive portfolio](#) of sustainable lightweight food packaging paper products made specifically for small cups, straws, wrapping, baking, bags; available in a wide range of GSM's. Supporting back-office operations will be APP's recently launched 100% recycled photocopy paper, [Paperline Eye Care - Ecologico](#).

“Plastic-free and sustainable product solutions are the new choice as the restaurants, caterers and hotels respond to the high demand landscape for food service, carry-out, take-away meals, and snacks. Mexico's growth economy continues to emerge as environmentally conscious consumers are becoming savvier and more loyal to brands that align with their values.” said [Anthony Atamimi, Director of Sales for APP Latin America](#).

To learn more about APP's sustainable solutions, appointments can be made with **Anthony Atamimi**, through the Abastur Digital platform and premium sponsor, ITPC in the Pavilion Indonesia. Attendance is free for registrants and educational sessions will also be available regarding the most relevant topics for the restaurants, hotels, catering, and hospitality.

\*\*\*\*\*



## **About APP Sinar Mas**

APP Sinar Mas is a trade name for a group of pulp and paper manufacturing companies in Indonesia and China. APP is responsible for delivering quality products to meet the growing global demand for tissue, packaging, and paper, with an annual combined pulp, paper, packaging product and converting capacity of over 20 million tons per annum. On any given day, APP's products find their way into the hands of consumers in various branded forms from all over the world.

Ensuring supply chain integrity and commitment to the Sustainable Roadmap Vision 2030 are crucial to APP's operations. Learn more about APP's path to operational excellence by reading our Sustainability Reports and Forest Conservation Policy at [www.asiapulppaper.com](http://www.asiapulppaper.com).

### **For media enquiries, please contact:**

Ian Lifshitz  
VP Sustainability & Public Affairs  
Asia Pulp & Paper (APP) Sinar Mas-Americas  
T +1 416 824-9429  
Email: [ian@appcanada.com](mailto:ian@appcanada.com)

Letchumi Achanah  
Global Communications Division  
Asia Pulp & Paper (APP) Sinar Mas  
T+6 012 392-5343  
Email: [letchumi\\_achanah@app.co.id](mailto:letchumi_achanah@app.co.id)