

**FOR IMMEDIATE RELEASE**

**APP Launches Sinarboard IG Anti-fungal Across The United States & Latin America**

*New sustainable folding box board eliminates plastic coating  
for soaps & personal hygiene packaging*

**Jakarta, Indonesia, 19 July** – APP Sinar Mas today announced the availability of its new polyethylene (PE) free, Sinarboard IG antimicrobial packaging board across the United States & Latin America. The new folding boxboard is designed to eliminate mold, fungus and bacterial growth for high moisture packaged goods such as bar soap, hygienic and bath products.

Sinarboard IG is a PEFC certified virgin pulp based, multi-ply folding boxboard (FBB). It's available in 280gsm (15.2 pt.) and 300gsm (16.1 pt.), with a brightness of 90%. The sheet has high bulk and is stiff and rigid, designed for quick run speeds with intricate graphics, ideal for embossing and foil treatments. Sinarboard IG also converts exquisitely for die-cutting, scoring, and gluing.

“By eliminating the plastic coating, we are ensuring that Sinarboard IG is naturally compostable and eliminates intensive Carbon Emissions and chemicals used in PE coating production, making it a true sustainable alternative,” said Anthony Atamimi, Sales Director, Latin America, APP. “Sinarboard IG multi-layer production uses less fiber and ultimately less trees, adding even more sustainable value.”

Sinarboard IG is part of an extensive portfolio of innovative folding box boards designed for specific end use packaging for food, tobacco, consumer products, electronics, health and beauty, greeting cards, direct mail, publishing and other markets. The product is food contact and chemical safe with both REACH and FDA certifications.

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### **About APP Sinar Mas**

APP Sinar Mas is a trade name for a group of pulp and paper manufacturing companies in Indonesia and China. APP is responsible for delivering quality products to meet the growing global demand for tissue, packaging and paper, with an annual combined pulp, paper, packaging product and converting capacity of over 19 million tons per annum. On any given day, APP's products find their way into the hands of consumers in various branded forms from all over the world.

Ensuring supply chain integrity and commitment to the Sustainable Roadmap Vision 2030 are crucial to APP's operations. Learn more about APP's path to operational excellence by reading our Sustainability Reports and Forest Conservation Policy at [www.asiapulppaper.com](http://www.asiapulppaper.com).

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