



FOR IMMEDIATE RELEASE

Asia Pulp & Paper Helps Food Service Companies Meet Plastic Ban Legislation Standards

Green Trays becomes the latest company to select APP's Foopak Greaseproof Board for Quick Service and Take Away

Indonesia, 18th November 2020 – In an effort to meet new government mandates to eliminate plastics, Green Trays, one of Mexico's producers of take-a-way containers and food service trays for the restaurant and hospitality sector has selected APP's Foopak Greaseproof board for its new line of sustainable, recyclable and compostable packaging. Green Trays can now offer its customer base new sustainable plastic-free solutions for all their home delivery needs.

APP's Foopak solutions are ideally suited to meet the growing plastic ban movement being implemented by governments around the world, including Mexico. In 2019 the Mexican Government announced a Zero Waste circular economy approach including the gradual elimination of all single-use plastics among several other initiatives.

Using an innovative and environmental-friendly water-based barrier coating, APP's Foopak Greaseproof paperboard eliminates standard PE (polyethylene) coating, while resisting, oil, grease and other liquid penetration, maintaining a grease proof barrier KIT level from 6 to 10. Additionally, the product supports both fridge and microwavable packaging adding more convenience for the food service sector.

APP's Foopak Greaseproof is one of a dozen FDA food service folding box board (FBB) products in the Foopak portfolio. Manufactured with PEFC certified pulp, the high bulk, high yield lightweight boards clay coated exterior is a bright white shade suitable for intricate graphics and branding. The interior barrier coating prevents oil penetration from low to high grease and oily food, while maintaining the quality and texture of the food when prepared fresh, refrigerated, or heated in a microwave. Available in a wide range of GSMs, Foopak Greaseproof board is ideal for bakeries, pastries, cake, pizza and any fried foods.

"We are seeing a supply chain transformation as Governments, Consumers and Retail Brands are all driving a shift towards sustainable production and product development," said Anthony Atamimi, Director of Sales, Latin America, for Asia Pulp & Paper. "Our approach to food packaging is designed to deliver both functionality and sustainability, eliminating plastic barriers while maintaining food quality."

"New anti-plastic government legislation means our customers need new packaging options today, APP's Foopak Greaseproof meets both our customers technical demands and emerging



environmental standards, allowing us to extend our lead as a sustainable producer of quality food packaging solutions,” said Ramon Jimenez Sepulveda, Director for Green Trays.

About APP Sinar Mas

APP Sinar Mas is a trade name for a group of pulp and paper manufacturing companies in Indonesia and China. APP is responsible for delivering quality products to meet the growing global demand for tissue, packaging, and paper, with an annual combined pulp, paper, packaging product and converting capacity of over 20 million tons per annum. On any given day, APP’s products find their way into the hands of consumers in various branded forms from all over the world.

Ensuring supply chain integrity and commitment to the Sustainable Roadmap Vision 2030 are crucial to APP’s operations. Learn more about APP’s path to operational excellence by reading our Sustainability Reports and Forest Conservation Policy at www.asiapulppaper.com.

For media enquiries, please contact:

Ian Lifshitz
VP Sustainability & Public Affairs
Asia Pulp & Paper (APP) Sinar Mas-Americas
T +1 416 824-9429
Email: ian@appcanada.com

Letchumi Achanah
Global Communications Division
Asia Pulp & Paper (APP) Sinar Mas
T [+60123925343](tel:+60123925343)
Email: letchumi_achanah@app.co.id