



FOR IMMEDIATE RELEASE

Charta Global Expands its Flexible Food Packaging Portfolio with New Enza HS Flexpack Unbleached Kraft Paper

Anaheim, CA, July 15, 2020 – Charta Global today announced the expansion of APP’s Enza Specialty papers portfolio with the addition of Enza HS Flexpack. This new unbleached, natural brown Kraft paper provides quick service restaurants with a sustainable packaging solution for lightweight take-a-way food wrappers, box liners and carry-out-bags.

Charta Global is a provider of specialty, office, stationery, food grade and packaging boards in the US and Latin America, and strategic partner to Asia Pulp & Paper (APP).

Enza HS Flexpack is a virgin, environmentally friendly, unbleached natural color, machine glazed paper, making it ideally suited for direct food contact. The product is both FDA certified for direct food contact and PEFC certified for sustainable forest management. Its lightweight attributes include high tensile, high tear strength, with a range of 35-70gsm, and is available in jumbo rolls or sheets. Its natural brown color and excellent smooth surface can be printed with multiple colors in off-set, both sheet-fed and web, wide format flexography, foil stamping and embossing. Soy inks are recommended for direct food contact.

In addition to direct food contact, Enza HS Flexpack unbleached is perfect for tobacco inner liner, label decal and static cling release backing. It is also excellent for floral wrap, medical, pharmaceutical products, hanger covers, sachet packets, and shopping bags. Due to its strength, it provides industrial end uses such as lamination, slip sheeting, interleaving for plywood, stainless steel, glass, flooring, roofing and other substrates in both panels and rolls.

“We are thrilled to offer the newest addition to our expanding food packaging portfolio designed for quick serve locations and other restaurant take-a-way,” said Rizal Setiadi, President, Charta Global. “Enza HS Flexpack’s natural brown color is 100% bleach free, reducing chemicals and water consumption, making it a truly sustainable choice.”

About Enza

APP’s brand Enza, is a complete portfolio of multi-end use specialty papers which include both bleached and unbleached paper composition and specialized end use coatings.



About Charta Global

Charta Global, headquartered in Anaheim, CA, sells an extensive portfolio of paper products which include: coated and uncoated for commercial and digital printing, coated folding carton boards, cast coated, food grade products, kraft, colored papers, brief card, wood free, photocopy & digital papers, carbonless, thermal, art, stationery products and parent roll tissue products. Wholesale distributors and paper merchants throughout North and Latin America utilize Charta Global's robust supply chain and logistics programs.

As a strategic partner of the Asia Pulp & Paper Group (APP), Charta Global leverages a state of the art R&D network and leading sustainability practices of one of the world's largest fully integrated pulp and paper manufacturers with more than 20 million metric tons of paper and board manufacturing capacity. www.chartaglobal.com

About APP SinarMas

APP SinarMas is the trade name for a group of pulp and paper manufacturing companies in Indonesia and China. APP is responsible for delivering quality products to meet the growing global demand for tissue, packaging and paper, with an annual combined pulp, paper, packaging product and converting capacity of over 19 million tons per annum. On any given day, APP's products find their way into the hands of consumers in various branded forms from all over the world.

Ensuring supply chain integrity and commitment to the Sustainable Roadmap Vision 2020 are crucial to APP's operations. Learn more about APP's path to operational excellence by reading our Sustainability Reports and Forest Conservation Policy at www.asiapulppaper.com.

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