



FOR IMMEDIATE RELEASE

**Asia Pulp & Paper & MDA
Awarded Project of the Year by Environmental Leader for Reducing Deforestation**

Partnership utilises satellite imagery to monitor and respond to subtle forest cover changes, delivering unparalleled supply chain transparency

Jakarta, 30 June 2021 — Asia Pulp & Paper (APP) Sinar Mas and MDA are pleased to announce that they have been awarded top honors and named a project of the year by Environment + Energy Leader magazine. Both companies were recognised for their collaboration in reducing deforestation across APP's entire supplier network to just under 0.06%.

Asia Pulp & Paper partnered with MDA to track any forest cover changes across its supplier network. MDA's RADARSAT-2 satellite Forest Alert Service (FAS) is able to capture forest disturbances down to a few trees, allowing APP to monitor, in near-real-time, and react to forest cover change resulting from natural causes, illegal logging, or encroachment. Every 24 days, satellite data is acquired by MDA, assessed for changes against historical imagery, and reported to APP, as 'Alerts', within three (3) working days. Alerts are then verified by APP's staff and provided to the relevant supplier(s) to take the needed actions to mitigate forest degradation.

All Alert data is published and publicly available on APP's web portal, ['Sustainability Dashboard'](#). The dashboard provides APP stakeholders with a landscape view of all APP's pulpwood suppliers' concessions including conservation forests, pulpwood plantations, and communities. This near-real-time information provides APP's customers with unparalleled visibility into their supply chain, resulting in sustainable sourcing assurance.

"This year's winners showed remarkable innovation and commitment to achieving real-world results," says Jennifer Hermes Nastu, Content Director for Environment + Energy Leader. "Partnerships like APP and MDA help to stop deforestation while assisting organizations meet their UN Sustainable Development Goals."

"APP takes a holistic approach to sustainability within its entire operation and is committed to long-term forest protection through our Forest Conservation Policy," said Elim Sritaba, APP's Chief Sustainability Officer. "We strive to honour our commitments to forest protection through investing in new technologies that provide protection and full transparency for all our clients ensuring a safe and sustainable supply chain."

"MDA's commitment to advancing technologies is enabling ever-increasing diligence for environmental sustainability," said Minda Suchan, MDA's Vice President of Geointelligence. "Our partnership with APP has combined spaceborne radar imaging with land management responsibilities, which has resulted in APP adopting MDA's RADARSAT-2 satellite technology to provide a measureable benefit in Indonesian conservation forest management. MDA continues to be motivated to improve its world-leading technologies and capabilities that can be used to benefit the environment."



The two companies will showcase their award-winning partnership during the annual Environment + Energy Leaders Solutions Summit, taking place July 20 – 21, 2021. The session will be hosted by Elim Sritaba, APP's Chief Sustainability Officer and Minda Suchan, MDA's Vice President of Geointelligence. Participants can register at: <https://www.environmentalleader.com/ee-summit>.

About the Environment + Energy Leader Awards

For nearly a decade, the Environment + Energy Leader Awards have celebrated excellence in the world of environmental, sustainability and energy management. Award winners are truly buzz-worthy, and companies that sport a Top Project or Top Product of the Year Award badge are known to be the best of the best. When other companies are seeking a sustainability or energy management solution, they know that E+E Product of the Year Award winners offer a significant group of products, vetted by experts, to peruse for help in making their decisions. Project of the Year Award winners are known to illustrate how sustainability and energy management projects can successfully help other companies improve the bottom line.

About Asia Pulp & Paper

Asia Pulp & Paper (APP) is a trade name for a group of pulp and paper manufacturing companies in Indonesia and China. APP is responsible for delivering quality products to meet the growing global demand for tissue, packaging and paper, with an annual combined pulp, paper, packaging product and converting capacity of over 20 million tons per annum. On any given day, APP's products find their way into the hands of consumers in various branded forms from all over the world.

Ensuring supply chain integrity and commitment to the Sustainable Roadmap Vision 2020 are crucial to APP's operations. Learn more about APP's path to operational excellence by reading our Sustainability Reports and Forest Conservation Policy at asiapulppaper.com.

About MDA

Serving the world from its Canadian home and global offices, MDA is an international space mission partner and a robotics, satellite systems and geointelligence pioneer with a 50-year story of firsts on and above the Earth. With over 2,000 employees across Canada, the US and the UK, MDA is leading the charge towards viable Moon colonies, enhanced Earth observation, communication in a hyper-connected world, and more. With a track record of making space ambitions come true, MDA enables highly skilled people to continually push boundaries, tackle big challenges, and imagine solutions that inspire and endure to change the world for the better, on the ground and in the stars. www.MDA.space

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