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Charta Global and Asia Pulp & Paper (APP) To Showcase Its Newest Packaging Solutions at Pack Expo Las Vegas

New offerings expand the company's extensive line-up of food, retail, lightweight and folding boxboard paper products

Las Vegas, Nevada, September 5, 2023 – Charta Global, the *Exclusive U.S. & Latin America Sales Channel* for Asia Pulp & Paper (APP) Sinar Mas, is set to showcase the latest additions to its expansive portfolio of industry-leading and award-winning packaging solutions at Pack Expo Las Vegas. These products, designed for the consumer goods, grocery and food service markets, will be on display at booth N 9855 throughout the exhibition that will be taking place from 11 to 14 September in Las Vegas.

To meet market demands, Charta will feature eight new innovative products with extensive grams per square metre (GSM) and coating options from APP. This will include SinarTerra Kraft, unbleached PE cupstock for brands seeking a natural aesthetic; SinarTerra Brite, bleached PE cupstock for traditional hot/cold cups; as well as SinarTerra Lite, a recycled PE folding boxboard for eco-conscious direct food contact.

Of the eight new products on display, three are optical brightening agent-free (OBA-free) additions to the current family of sustainable food packaging solutions by Foopak Bio Natura, an award-winning range of plastic-free, compostable water-based coated board products. These offerings, which complement the company's existing suite of sustainable fiber-based packaging solutions, will also be showcased during the expo.

Designed for end-use specifics, Foopak includes hard-sized boards, greaseproof boards, and traditional cupstock boards. The board grades that will be on display include Foopak Magna board for plates, trays and takeaway boxes; Foopak Magna Plus for deep freeze/cold storage; and Foopak Anchor Bar for greasy or saucy foods. Further rounding out the Foopak family of products, the Foopak Anchor board for high bulk requirements as well as Foopak Anchor Plus for shrimp and crustacean packaging will also be featured at the expo.

"We take great pride in our ability to attentively track industry trends and swiftly adapt to evolving packaging dynamics," stated Anthony Atamimi, Director of Latin America Sales at APP. "Our scale, scope, and steadfast dedication to innovation empower us to provide the market with an extensive range of packaging solutions that cater to diverse needs, such as food, consumer goods, and quick services, both in the present and well into the future."

Attendees at Pack Expo Las Vegas will also be able to see Enza's full line of lightweight bleached and unbleached paper packaging solutions for food wraps, bags, straws, packets, sleeves, and more.



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About Asia Pulp & Paper (APP) Sinar Mas

Asia Pulp & Paper (APP) Sinar Mas is a trade name of pulp and paper manufacturing companies that delivers quality products to meet the growing global demand for tissue, packaging and paper. APP Sinar Mas' products are marketed in more than 150 countries across six continents.

As a sustainable and responsible business, we create products and operate with care for our employees, society and the environment. We do this by leveraging technology and innovation, partnering with the community and adhering to international business and operating standards across our production and supply chains.

We subscribe to the Environmental, Social, and Governance (ESG) principles and our Sustainability Roadmap Vision 2030 guides us in fulfilling our commitment to protect forests, support communities, conserve biodiversity and achieve carbon neutrality across our operations by 2030.

About Charta Global Inc.

Charta Global Inc., headquartered in Orange, CA, provides one of the paper industry's most comprehensive product portfolios throughout the US and Latin America. Charta offers an extensive line of plastic-free, compostable paperboard for foodservice and consumer goods food packaging, as well as a full breadth of printing and copy papers, kraft, colored, brief card, wood-free, carbonless, thermal, art, specialty papers and jumbo roll tissue products.

Retailers, brands, wholesalers, traders, distributors and merchants rely on Charta's robust and diverse product offering. As the exclusive sales channel of APP Sinar Mas, Charta Global leverages a state-of-the-art R&D network and leading sustainability practices of one of the world's largest fully integrated pulp and paper manufacturers with more than 20 million metric tons of paper and board manufacturing capacity. www.chartaglobal.com

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