



CHARTA GLOBAL

Exclusive Sales Channel



FOR IMMEDIATE RELEASE

Charta Global to Showcase Expanded Suite of Sustainable Food Packaging Solutions at the Natural Products West Expo 2023

The expo will feature APP's award-winning and plastic-free Foopak Bio Natura Suite

Orange, CA, February 27, 2023 – Responding to expanded state legislation in the United States to remove fossil fuel-based single use plastics from packaging and waste streams, Charta Global will showcase its portfolio of sustainable paper-based food packaging solutions at the Natural Products West Expo to be held from March 9-11 at the Anaheim Convention Center.

As the market continues to demand plastic-free sustainable food packaging solutions to adhere to regulatory and consumer demand, US-based Charta Global, the exclusive sales channel for Asia Pulp & Paper (APP) Sinar Mas in the Americas, will feature its expanded Foopak Bio Natura paperboard range - from trays for baked goods and instant cereal cups, to boxes for frozen confectionary and microwaveable meals - for both retail food product packaging and foodservice packaging at the expo.

According to a report by Technavio, paperboard packaging will continue its upward trajectory this year, driven chiefly by e-commerce growth, consumer consciousness on the use of environmentally-friendly packaging, and demand for lightweight packaging to reduce shipping costs and transportation emissions. Globally, the market size for paper and paperboard containers and packaging is forecasted to exceed US\$ 84 billion by 2023.

“Today, eight states in the US have banned many plastic products, with California being the most stringent. We are seeing private investment in composting and recycling, making the circular approach to waste a reality. Our products provide the plastic-free, versatility, and compostable solution brand owners, restaurants and food service providers are seeking” said Anthony Atamimi, Director of Sales, Charta Global.

Foopak utilizes an innovative, sustainable, and revolutionary aqua-dispersion technology to replace harmful petroleum and plant-based plastic coatings. Foopak Bio Natura is home compostable within 24 weeks and industrial compostable within 12 weeks. The paperboard is certified PFAS-free and plastic-free for curb-side recyclability. It is also FDA compliant, and is both REACH and BfR certified for direct food contact.

Also on display will be the companies' Enza and Foopak brand suite of lightweight, flexible, PFAS-free line of paper packaging for bakery, liners, packets, wrapping, and bags. The durability of the smooth in-line finishing provides a sustainable alternative to petroleum-based film pouches. Both Enza and Foopak are FDA compliant, and all paper products being featured at the expo are from renewable PEFC-certified fibers.

The products can be viewed at Hall D, Booth 4088 at the Natural Products WestExpo.

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About Charta Global

Charta Global Inc., headquartered in Orange, CA, provides one of the paper industry's most comprehensive product portfolios throughout the US and Latin America. Charta offers an extensive line of plastic-free, compostable paperboard for foodservice packaging. The company also maintains an extensive portfolio of packaging grades for consumer goods and other food related packaging, as well as a full breadth of printing and copy papers, kraft, colored, brief card, wood-free, carbonless, thermal, art, specialty papers and jumbo roll tissue products.

Retailers, brands, wholesalers, traders, distributors, merchants, printers and converters rely on Charta's robust and diverse product offering. As the exclusive sales channel of APP Sinar Mas, Charta Global leverages a state-of-the-art R&D network and leading sustainability practices of one of the world's largest fully integrated pulp and paper manufacturers with more than 20 million metric tons of paper and board manufacturing capacity. www.chartaglobal.com

About APP Sinar Mas

Asia Pulp & Paper (APP) Sinar Mas is a trade name of pulp and paper manufacturing companies that delivers quality products to meet the growing global demand for tissue, packaging and paper. APP Sinar Mas' products are marketed in more than 150 countries across six continents.

As a sustainable and responsible business, we create products and operate with care for our employees, society and the environment. We do this by leveraging technology and innovation, partnering the community and adhering to international business and operating standards across our production and supply chain.

We subscribe to the Environmental, Social, and Governance (ESG) principles and our Sustainability Roadmap Vision 2030 guides us in fulfilling our commitment to protect forests, support communities, conserve biodiversity and achieve carbon neutrality across our operations by 2030.

www.asiapulppaper.com

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