



Exclusive Sales Channel



CHARTA GLOBAL

## **Asia Pulp & Paper (APP) Sinar Mas to showcase its full suite of paperboard packaging solutions at EXPO PACK 2023 - Guadalajara**

**Guadalajara, Mexico, May 17, 2023** – To support the expanding packaging sector across Mexico and Latin America, Asia Pulp & Paper (APP) Sinar Mas and Charta Global Inc., its Exclusive Sales Channel partner in US and LATAM, will feature its expansive portfolio of both retail and food service packaging solutions at Expo Pack 2023, the largest and most comprehensive packaging and processing trade show in Latin America. This year's exhibition will take place from June 13-15, 2023 in Guadalajara Mexico.

At booth #2830, APP's extensive line-up of foodservice packaging board, lightweight paper and consumer goods packaging board grades will be displayed. APP's award-winning sustainable packaging range, Foopak Bio Natura, will also be on display to showcase its plastic-free food service cups, bowls, food containers, and retail direct food contact board applications. The entire Foopak Bio Natura line is multi-certified for microwaveable, ovenable, recyclable, and compostable, exceeding the capabilities for safe use and for circularity.

"Spurred on by an expanding middle class, Mexico continues to be one of the largest economies in Latin America, with restaurants and food service being one of the fastest growing sectors. New economies combined with sustainable legislation are causing the food service industry to collectively rethink packaging. APP's packaging board suite is designed to robustly respond and address the growing need for sustainable, plastic-free packaging solutions across the region", said Anthony Atamimi, Director of Latin America Sales, Asia Pulp & Paper.

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### **About Asia Pulp & Paper (APP) Sinar Mas**

Asia Pulp & Paper (APP) Sinar Mas is a trade name of pulp and paper manufacturing companies that delivers quality products to meet the growing global demand for tissue, packaging and paper. APP Sinar Mas' products are marketed in more than 150 countries across six continents.



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As a sustainable and responsible business, we create products and operate with care for our employees, society and the environment. We do this by leveraging technology and innovation, partnering with the community and adhering to international business and operating standards across our production and supply chains.

We subscribe to the Environmental, Social, and Governance (ESG) principles and our Sustainability Roadmap Vision 2030 guides us in fulfilling our commitment to protect forests, support communities, conserve biodiversity and achieve carbon neutrality across our operations by 2030.

### **About Charta Global**

Charta Global Inc., headquartered in Orange, CA, provides one of the paper industry's most comprehensive product portfolios throughout the US and Latin America. Charta offers an extensive line of plastic-free, compostable paperboard for foodservice and consumer goods food packaging, as well as a full breadth of printing and copy papers, kraft, colored, brief card, wood-free, carbonless, thermal, art, specialty papers and jumbo roll tissue products.

Retailers, brands, wholesalers, traders, distributors and merchants rely on Charta's robust and diverse product offering. As the exclusive sales channel of APP Sinar Mas, Charta Global leverages a state-of-the-art R&D network and leading sustainability practices of one of the world's largest fully integrated pulp and paper manufacturers with more than 20 million metric tons of paper and board manufacturing capacity. [www.chartaglobal.com](http://www.chartaglobal.com)

### **For media inquiries:**

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