



**FOR IMMEDIATE RELEASE**

**Charta Global to Showcase Foopak Suite of Sustainable Hot & Cold Cups, Bowls, Trays & Frozen/Ready to Eat Food Packaging Solutions at the Natural Products Expo West 2024**

*The expo will feature Foopak Anchor Bio, APP's newest addition to the award-winning, plastic-free Foopak Bio Natura suite.*

**Orange, California, February 29, 2024** – At the upcoming Natural Products Expo West (NPEW), APP Group's exclusive sales channel, Charta Global, will showcase Anchor Bio. Designed for the frozen food and thermoformed tray sector, Foopak Anchor Bio rounds out the company's award-winning, plastic-free and recyclable portfolio of sustainable hot and cold beverage cups, trays, bowls and related food packaging products.

From 13-16 March 2024, Charta Global will be at Booth #2562 in Hall C: Lifestyle, at the Anaheim Convention Center in Anaheim, California to share more about the sustainable attributes of its latest plastic-free food packaging during the expo.

Foopak Anchor Bio is specifically designed to eliminate Polyethylene terephthalate (PET) plastics in the ready-meal and frozen food packaging markets. Made from a hard-sized paper packaging board free of per-and polyfluoroalkyl substances (PFAS), Foopak Anchor Bio can be thermoformed into a food tray that can conveniently go from a cold case or freezer directly to a microwave or conventional oven up to 400 degrees Fahrenheit.

APP Group and Charta Global are bringing products like Foopak Anchor Bio to the frozen food and ready-meal packaging market to meet the increasing demand of quick meals. [According to Allied Analytics](#), The global frozen food packaging market is expected to reach USD 64 billion by 2027 with an annual growth rate of 5.03% from 2022-2031. Likewise, the ready-meal packaging market is expected to experience substantial growth in consumption of ready meals, takeaway and food delivery.

During NPEW, the leading trade show in the natural, organic, and healthy products industry, APP Group and Charta Global will be able to connect with over 70,000 industry professionals, retailers, and consumers who are interested in sustainable paperboard packaging solutions and potential collaboration opportunities for advancing sustainability in the food and beverage packaging sector.

"Today, 19 states in the US have banned many plastic products, with California leading numerous state, city and municipal programs that divert unnecessary landfill expansion with circular alternatives, creating new business for the growing recycling and composting industries. Our Foopak Bio Natura products provide the plastic-free, versatility, and compostable solution that brand owners, restaurants and food service providers are seeking" said Anthony Atamimi, Director of Sales, Charta Global.

The Foopak Bio Natura family of products utilize innovative, sustainable, and revolutionary aqua-dispersion technology, replacing harmful petroleum and plant-based plastic coatings that are not sustainable. The paperboard is certified PFAS-free and plastic-free for curb-side recyclability. It is also FDA-compliant and is both REACH and BfR-certified for direct food contact.



Also on display will be the companies' Enza and Foopak brand suite of lightweight, flexible, PFAS-free line of paper packaging for bakery, liners, packets, wrapping, and bags. The durability of the smooth in-line finishing provides a sustainable alternative to petroleum-based film pouches. Both Enza and Foopak are FDA-compliant, and all paper products being featured at the expo are from renewable PEFC-certified fibers.

To cater to the rising consumer awareness about sustainable packaging choices, APP Group and Charta Global remain steadfast in their commitment to offering environmentally responsible packaging alternatives that contribute to carbon footprint reduction and minimize environmental impact.

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### **About APP Group**

APP Group serves as the holding company for multiple pulp and paper manufacturing as well as forestry entities, catering to the increasing global need for high-quality tissue, packaging, and paper. Our products reach over 150 countries, spanning six continents.

Driven by a dedication to sustainability and ethical practices, we prioritize the well-being of our employees, society, and environment. Our approach involves harnessing technological advancements and fostering innovation, collaborating closely with communities, and upholding internationally recognized business and operational standards throughout our production and supply chains.

Aligned with the Environmental, Social, and Governance (ESG) principles, our Sustainability Roadmap Vision 2030 steers our actions toward safeguarding forests, bolstering local communities, preserving biodiversity, and striving for carbon neutrality in all our endeavors.

### **About Charta Global**

Charta Global Inc., headquartered in Orange, CA, provides one of the paper industry's most comprehensive product portfolios throughout the US and Latin America. Charta offers an extensive line of plastic-free, compostable paperboard for foodservice packaging. The company also maintains an extensive portfolio of packaging grades for consumer goods and other food related packaging, as well as a full breadth of printing and copy papers, kraft, colored, brief card, wood-free, carbonless, thermal, art, specialty papers and jumbo roll tissue products.

Retailers, brands, wholesalers, traders, distributors, merchants, printers and converters rely on Charta's robust and diverse product offering. As the exclusive sales channel of the APP Group, Charta Global leverages a state-of-the-art R&D network and leading sustainability practices of one of the world's largest fully integrated pulp and paper manufacturers with more than 25 million metric tons of paper and board manufacturing capacity.

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